Mission

**Heal** through fast-paced entrepreneurship.

**Serve** with rapid treatment and holistic support.

**Care** for passionately, proactively, and perpetually.
Problem

PAJAMA TIME

*Doctor slang.* Time spent by medical professionals documenting patient visits from home.

Physicians spend **52 days per year** on “pajama time.”
BURNOUT

50% increase from 2022 to 2023
Problem

Healthcare’s 96% burnout claims

Source: Etactics
The majority of medical professionals cite ___________________ as the #1 cause for burnout?

“Administrative Burden”

Source: Medscape
Solution

Conversational AI app that optimizes patient intake to reduce appointment lag, decrease administrative burden, and increase patient volume.
Solution

“What brings you in today?”
Hello Jim! Staying healthy?

Actually, no...I’ve been feeling really ill.

Talk to me. I’m here to help.
How it Works

Patient App

NFC Terminal
Hello Jim!
Staying healthy?

Actually, no...I've been feeling really ill.

Talk to me. I'm here to help.

My neck and back are often in pain. I'm getting headaches and my vision is blurry.

I'm sorry to hear that. Neck and back pain are some of the most commonly cited areas of discomfort. Does anything bring relief?

Nothing! I've tried everything. I'm so young and it's very scary.

You're not alone. First, pat yourself on the back for your consistent effort. Now, let's see how we can work together to get you along the right path...
Pricing Model

**Free for providers**

Fees:
- $2 per month, HIPAA compliance maintenance
- $4.55 per month, hardware rental
- $3 per month, print/fax savings

**Freemium for patients**

$1 per month*

*Paid subscription includes AI medical assistant and private healthcare forum entry.
Market

117K independent practices

181M patients

Average patients per physician = 1200 to 1600
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Business Model

Customer 1
Independent Primary Care Providers

Customer 2
Group-owned Community Practices

Customer 3
Healthcare Private Equity Firms
## Go-to-Market

<table>
<thead>
<tr>
<th>Customer Acquisition</th>
<th>Method</th>
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<tr>
<td>38%</td>
<td>Alpha Sophia (MedTech intelligence)</td>
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<td>14%</td>
<td>Conferences</td>
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<tr>
<td>11%</td>
<td>Meta advertising campaigns</td>
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<tr>
<td>7%</td>
<td>Dinner parties / Lunch &amp; Learns</td>
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<tr>
<td>30%</td>
<td>Channel Partners</td>
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<tr>
<td>Customer Acquisition</td>
<td>Channels</td>
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<td>----------------------</td>
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<tr>
<td>10%</td>
<td>Private Equity</td>
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<td>8%</td>
<td>Healthcare Influencers</td>
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<tr>
<td>7%</td>
<td>Blogs, Newsletters, etc.</td>
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<tr>
<td>5%</td>
<td>Scientific Publications</td>
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| 30%                  | Total                         |
Founding Team

Evan Smith
Founder
2x Healthcare Founder
#1 PPE distributor
$40M+ donated by NGO

Naomi Rajput
Medical Director
4x Published Clinical Researcher
5+ medical specialties
3+ years in digital health

Shashi Yadav
Solutions Architect
HIPAA Compliance
Financials

$119M
physician revenue*

$2.2B
patient revenue*

*TAM
Contact

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