

WOMEN *who* EMPOWER

Northeastern University

SIX YEARS OF COLLECTIVE IMPACT WHERE ARE THEY NOW?

Six years ago, we began investing in bold ideas. From a \$22 million Series A to a debut in Times Square, here's where six standout recipients are today—proof that early belief can grow into lasting impact.



**MARIANA
TRAVLOU,
S'19**



**CALYPSO
NEWMAN,
NCH'21**

A COLLABORATION AS BIG AS TIMES SQUARE

A collaborative project by Calypso Newman, founder of Rock Badger, and Mariana Travlou, who holds a bachelor's degree in psychology and behavioral neuroscience from the College of Science, was selected for "The New Media Moment" group exhibition on the Times Square billboards from May 13–15, 2026, coinciding with Frieze New York. The work is part of Rock Badger's ongoing partnership with Nous Health, which uses AI and art to transform mental health questionnaire data into artwork designed to support the therapeutic process.



**ELIANA
BERGER,
DMSB'21**

SHE'S HEADING BACK TO CAMPUS AFTER CLOSING A \$22 MILLION SERIES A.

Eliana Berger co-founded Northeastern's student-led Women's Interdisciplinary Society of Entrepreneurship (WISE) in 2018 to close the leadership gap she saw for women in entrepreneurship. Her AI-driven healthcare payment reconciliation platform, Joyful Health, just closed a \$22 million Series A after processing more than \$1.4 billion in transactions at a 95 percent payment recovery rate. This March, Berger's story will come full circle at the 2027 WISE Summit when she returns to the program she started, this time as a funded CEO and keynote speaker.

**SAMANTHA
JOHNSON,
E'21, MS'21**



THIS ROBOTIC HAND LETS DEAFBLIND PEOPLE "FEEL" THE NEWS—AND JUST MADE HEADLINES IN THE BOSTON GLOBE.

As a sophomore at Northeastern studying bioengineering, Samantha Johnson envisioned a robotic device that could sign for DeafBlind people while taking an American Sign Language class. Today, her Tatum1 robotic hand is translating digital data into tactile ASL, allowing people who neither see nor hear the opportunity to check the weather report, field incoming text messages, and access the local news. The device has shipped 25 units since launching in February and recently earned a feature in the Boston Globe.

**EMILY
WHITE,
AS'05**



SHE TURNED BILLIE EILISH AND 450 MORE ARTISTS INTO A VOTER-TURNOUT MACHINE.

Emily White earned an Innovator Award in the program's inaugural year for #iVoted, a digital concert series she launched to help turn out voters for Election Day in 2020, drawing more than 450 artists, including Billie Eilish, Trey Anastasio, and Living Colour. She has since expanded the original model into entertainment, sports, and the influencer space, and built a scalable digital voter-engagement tool for thousands of artists, powered by data models developed at Johns Hopkins. With more funding, White plans to extend that same dataset into climate, mental health, student debt, and ethical AI work.



**JAMESON
JOHNSON,
AMD'19**

SHE BUILT A MAGAZINE FROM SCRATCH AND NO OFFICE. NOW DEVELOPERS IN THREE NEIGHBORHOODS WANT TO HOUSE IT.

As a student at Northeastern, Jameson Johnson wanted to write about the arts in Boston. Because there was no vehicle to publish her work, she created her own. Having outgrown its free space at the Boston Center for the Arts, her art magazine Boston Art Review is currently hunting for a permanent Downtown Boston home, with interest coming from developers in Cambridge, the South End, and Union Square. The team is planning to soft launch a \$250K seed campaign to fund the magazine's next chapter.